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| Automotive Component Manufacturers Association Of India |

**Press Release**

**ACMA all set for 3rd edition ofAftermarket Expo-North East in Guwahati**

* *50 leading auto component manufacturers to showcase aftermarket products and technologies*
* *Over 1,500 auto-part dealers, distributors and retailers from North East*

**Guwahati, 06 December, 2018:** The Automotive Component Manufacturers Association of India (ACMA), the apex body representing the interest of the Indian auto component manufacturers today announced the 3rd edition of ACMA Aftermarket Expo - North East in Guwahati to be held on 14th and 15th December, 2018. With successful two consecutive editions in 2016 and 2017, the expo returns to the city with a view to tap the huge potential of aftermarket in the region. The Expo will serve as a perfect platform for both manufacturers as well as sellers/dealers/workshop owners to interact and explore synergies in the aftermarket.

The event will be organised under the aegis of Ministry of Heavy Industries & Public Enterprises, Government of India at Maniram Dewan Trade Centre, Guwahati and will be supported by Guwahati Motor Parts Traders Association (GMTA) and the Federation of All India Automobile Spare Part Dealers’ Association (FAIASPDA).

Speaking on the occasion, **Mr Vinnie Mehta, Director General, ACMA said,** “We are confident with the government’s thrust on ACT East policy that includes building new highways providing enhanced connectivity to the states of North East region and neighboring countries, significantly improving movement of trade and services. Additionally, the growing vehicle parc in North East India will provide a healthy opportunity to service the ageing fleet. The aftermarket in the North East Region has grown significantly in 2017-18 by approx. 9% to 2,176 crore, contributing ~ 7% of India’s total aftermarket”.

An estimated 155 automobile dealers, 2,000 auto component retailers and 1,800 repair workshops/garages are concentrated in the North-East region in cities such as Guwahati, Jorhat, Silchar, Tinsukhia, Tezpur, Shillong, Dimapur, Kohima, Imphal, Aizawl, Itanagar, Agartala and Gangtok. The expo will showcase products such as brake and clutch parts, pistons, valves, oil seals, tyres, shock absorbers, leaf springs, wiper arm and blades.

The North East part of India has heavy dependence on roads, which is the primary mode of transportation for passengers and goods, as the connectivity through railways is poor. Moreover, the wear and tear of vehicles due to hilly terrain, heavy rainfall and poor roads in the remote areas leads to a faster replacement-cycle of components. This makes the destination as an ideal platform to promote quality and branded auto components amongst the local channel partners.

**About ACMA**

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 800 manufacturers contributes more than 90% of the auto component industry’s turnover in the organized sector. ACMA is an ISO 9001:2015 Certified Association. The Indian Auto-Component Industry witnessed a healthy growth of 18.3 per cent posting Rs. 3,45,635 crore (USD 51.2 billion) in turnover in the FY 2017-2018 while exports grew by 23.9 percent to Rs. 90,571 crore (USD 13.5 billion). The Aftermarket grew by 9.8 percent to Rs. 61,601 crore (USD 9.2 billion) from Rs 56,096 crore (USD 8.4 billion) in the previous fiscal.

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