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| Press release | 14 February 2019 |
| ACMA Automechanika New Delhi to give fillip to the Indian Aftermarket; estimated at INR 70,000 crore in 2018-19  9  **the leading exhibition for auto components and automotive aftermarket, ACMA Automechanika New Delhi 2019 opens today today showacasing new aftermarket developments. Industry leaders, genuine and innovative product displays and an insightful seminar focussing on the role of industry 4.0, all under one roof will keep the exhibitors and business visitors focussed on sourcing, networking and gaining knowledge.** | Ruhi Shaikh  Tel. +91 22 61038-414  [Ruhi.shaikh@india.messefrankfurt.com](mailto:Ruhi.shaikh@india.messefrankfurt.com)    Harkaran Malhotra  Tel. +919873784038  [harkaran.malhotra@acma.in](mailto:harkaran.malhotra@acma.in)  [www.acma.in](http://www.acma.in) |

**The leading exhibition for auto components and automotive aftermarket, ACMA Automechanika New Delhi 2019 opens today showacasing new aftermarket developments. Industry leaders, genuine and innovative product displays and insightful seminars focussing on market opportunities and industry 4.0, all under one roof will keep the exhibitors and business visitors focussed on sourcing, networking and gaining knowledge.**

Having entered its fourth edition, ACMA Automechanika New Delhi has raised it curtains today. With 515 exhibitors, the four-day show was inaugurated by **Mrs Leena Nandan, Additional Secretary, Ministry of Road Transport & Highways, Government of India.**

Emphasising on vehicular safety, **Mrs Leena Nandan, Additional Secretary, Ministry of Road Transport & Highways, Government of India said, “**I congratulate the organisers of ACMA Automechanika New Delhi 2019 for putting up an encouraging show targeting the Indian aftermarket industry. It is overwhelming to witness that the organisers havebrought an underligning message on safety with the ongoing exhibition. The Government is concerned on the number of road accidents and has initiated a three ‘E’ Safety Policy primarily including Engineering, Education and Enforcement. The government is also closely working with industry body on introducing Standards for aftermarket parts to help address the counterfeit market leading to road fatalities and injuries”.

**Looking at the zeal and enthusiasm on the showfloor,** **Mr Raj Manek, Executive Director and Board Member, Messe Frankfurt Asia Holding Ltd. shared**: “India is slated to become one of the most significant shareholders in the global automotive industry. With notable strides with every edition, ACMA Automechanika New Delhi has become synonymous with ‘genuineness’. The show, once again, has successfully attracted the automotive market leaders from all around the globe, reinforcing our commitment to promote genuine and quality products.”

The leading tradeshow for premium auto components and solutions for the automotive aftermarket, was inaugurated by distinguished members from the industry including Mr Ram Venkataramani, President, ACMA; Mr Deepak Jain, Vice President, ACMA; Mr Vinnie Mehta, Director General, ACMA, Mr Olaf Musshof, Director, Automechanika Frankfurt and Mr Michael Dehn, General Manager – Sales & Marketing, Messe Frankfurt Trade Fairs India Pvt Ltd.

The Indian automotive aftermarket, estimated at INR 70,000 crore in 2018-19 is projected to grow at a CAGR of 8.5% for the next few years and register INR 98,000 crore by FY 2023. The key growth drivers for the Indian aftermarket include the sizeable vehicle parc in the country and growing; enhanced average life of vehicles with improvement in road infrastructure and enhanced sourcing of components by global auto giants. **Commenting on the future trends in the aftermarket industry**, **Mr Ram Venkataramani, President, ACMA said**, “The future vehicles will become more complex and challenging for the aftermarket industry. With the increasing electronic content, penetration of IoT (Internet of Things), DMS (Dealer Management Services) and self diagnosis through online guides and shift to online consumer behavior will accelerate the change in the industry. It is therefore imperative for the manufacturers, local garages, technicians and the mechanics to upskill and remain above the curve.

The event also saw the unveiling of ACMA’s Buyers Guide 2019, the much sought after compendium with details of Indian Auto Component Manufacturers.

With 15 foreign contingents showcasing their best technologies, the event will also host four international pavilions from China, Korea, Taiwan and the U.K. The show will also display a gamut of innovations and live demonstrations from leading companies and brands. Airboss Air Tools, Herrmann-Lack-Technik GmbH, Mato Industries, Oetiker India Pvt. Ltd, Atek, Yaman Engitech Pvt Ltd, and Silkaans Electrical Manufacturing Company Pvt Ltd. are some of the companies launching products and displaying latest advancements. Other notable companies displaying their products inlcude Mansons International Pvt Ltd, ACDelco India, Ample Auto Tech Pvt Ltd, Bosch, Liqui moly GmbH, Delphi Automotive Systems, Elofic Industries Ltd, Aisin Seiki Co. Ltd, Minda Distribution and Services Ltd (MDSL), Him Teknoforge Ltd, Bosch Ltd, Valeo India, ZF India among others.

An interesting knowledge forum is also lined up alongside the show on the second day, 15 February 2019 that would touch on important and pertinent topics related to the industry. The session is themed “Indian auto component industry – Staying competitive with innovation and business transformation" with Siemens being the official “Knowledge Partner” for the seminar. The one day seminar will throw light on the involvement of digitalisation for smoother operations, insights from big data analytics and use of artificial intelligence. Some of the areas covered by the seminar are, Indian automotive aftermarket – fast tracking the growth, Indian auto component industry – staying competitive with innovation and business transformation and a panel discussion on the roadmap for industry 4.0.

Adding to the series of seminars, a conference along with International Purchasing Office (IPOs) Forum on ‘Aftermarket Global Trends and Opportunities’ at Hotel Shangri-La, New Delhi is also being hosted on 15 February 2019. The conference aims at shedding light on the sourcing strategies of global OEMs for aftermarket as also aftermarket opportunities in US, Latin America, Europe and Africa. Post the fair, the IPOs will be visiting ACMA Automechanika New Delhi for key meetings lined up at the show.

Automechanika around the globe is known for fostering genuine products for business with its initiative ‘Messe Frankfurt against Copying’. With the help of ACMA’s initiative called Safer Drives, the organisers together will campaign against counterfeiting in the industry and promote the use of genuine products.

Further, a conference by the All India Automobile Workshops Association (AIAWA) is also scheduled during the show.

The four day trade fair that ending on the 17February will help the Indian automotive aftermarket and component industry take major steps towards increasing its prominence, making it a key market for the world.

**Press information and photographic material:**

[www.acma-automechanika.in](http://www.acma-automechanika.in)

**Links to websites:**

[www.facebook.com/acmaautomechanikanewdelhi](http://www.facebook.com/acmaautomechanikanewdelhi) | [www.twitter.com/automechanikain?lang=en](http://www.twitter.com/automechanikain?lang=en) | [www.linkedin.com/in/acma-automechanika-new-delhi-059a19157/?originalSubdomain=in](http://www.linkedin.com/in/acma-automechanika-new-delhi-059a19157/?originalSubdomain=in)

**Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at 30 locations, the company generates annual sales of around €715\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\*preliminary figures 2018

**Background information on Automotive Component Manufacturers Association of India (ACMA)**

The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interest of the Indian Auto Component Industry. Its membership of over 800 manufacturers contributes more than 90% of the auto component industry’s turnover in the organized sector. ACMA is an ISO 9001:2008 Certified Association. The Indian Auto-Component Industry showed healthy growth of 18.3% posting Rs. 3,45,635 crore (USD 51.2 billion) turnover in the FY 2017-2018. While the exports showed a growth of 23.9% scaling to Rs. 90,571 crore (USD 13.5 billion) in FY 2017-18. The Aftermarket grew by 9.8% to Rs. 61,601 crore (USD 9.2 billion) from Rs 56,096 crore (USD 8.4 billion) in the previous fiscal.