

Automotive Component Manufacturers Association Of India

5th December, 2018

To : All Members

Group Participation at Automechanika Istanbul 4th – 7th April 2019, TÜYAP Fair Convention and Congress Center, Beylikdüzü, Istanbul, Turkey

ACMA's participation at Automechanika Istanbul in 2018 witnessed an excellent exposure for its members and response from visitors ranging from OE to the aftermarket.

The thriving automotive sector in Turkey with 13 OEMs has been demonstrating substantial growth with active involvement of local authorities and the Government. Turkey's average age for passenger cars ~ 12 years, making its vehicle parc three years older than most other European Union countries. In the light vehicle segment, nearly 65 percent of the vehicle parc is above five years old. This shows a considerable amount of vehicles are in the aftermarket "sweet spot" in terms of needed repair and maintenance. India is among the top 10 countries exporting Auto Components to Turkey with a share of 6.2% (About 70 mln USD) in FY 2017.

I am pleased to advise that ***to continue to facilitate market access and understanding of this key market, ACMA will be participating at Automechanika Istanbul***, a leading trade fair in Europe for automotive parts, accessories, equipment and services being held ***in Istanbul from 4-7 April, 2019***. This show provides a platform covering the full spectrum of automotive OE and aftermarket products and services from the three main industry sectors: Parts & Components, Repair & Maintenance and Accessories & Tuning with market access to Europe. **We are pleased to inform members of having been allocated contiguous space in Hall No.3 of the fair ground.**

About the show in 2018

- The exhibition will be well spread in an area of 120,000 sqm gross.
- About 37 countries participated in 2018.
- Total number of exhibitors were 1350.
- Total number of visitors were 50,000 from 120 countries.

Cost of participation

The participation Cost of a **9 sq. mtr. fully** furnished booth would be **Rs.3,75,000/-+ 18% GST**. The charges includes space rental, stand construction, designing; carpeting, fascia board, furniture, lighting, Entry in ACMA exhibitor catalogue, pre-fair publicity, India brand building, support of ACMA Secretariat as well as mandatory entry in the official show catalogue, Environmental fee, etc.

ACMA is approaching the Ministry of Commerce to subsidize the joint participation of ACMA members at the Show under the MAI Scheme of Ministry of Commerce, Government of India. ACMA expects to receive a special grant to participate at the show. The subsidy so received from the Government would be around 1.30 Lakhs approximately per company and also Re-imburement of Rs.70,000 approximately towards economy excursion class to and fro airfare for one person per company for those companies who are having FOB value of export < Rs. 30 Crores in the previous year (2017-18). The same will only be extended subject to the approval from Ministry of Commerce.

Members may opt for corner locations for an additional amount of Rs.20,000/. Please note that corner booths will be allocated purely on first-come-first serve basis.

I am writing to invite you to make use of this opportunity and expand your business linkages through participation at Automechanika Istanbul 2019.

Interested companies are requested to send confirmation along with full **payment of Rs.3,75,000/- + 18% GST to ACMA** through the enclosed reply form (attached) on or before 20thJanuary, 2019. Companies opting for corner location need to include the corner location charges.

Encl: [Reply Form](#)

[Terms and condition](#)

Circular No.: ACMA/2018-19/133

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