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|  | **CASH is KING but KNOWLEDGE brings CASH……… Mr. Dinesh Vedpathak** |  |

**ACMA Centre of Excellence (ACoE)- SAKSHAM**

1st Floor, IIT Delhi Campus, I-Tech Technopark, Plot No.4B, Rajiv Gandhi Education City, Sonipat, Haryana-131029

*Brand Promotion Opportunities at ACoE Webinar Series (R2)*

 *(for the period June 2020 – March 2021)*

Dear Sir / Ma’am,

# We confirm to co-sponsor (please tick) the following:

**A) Gold Sponsors- (INR 1,50,000)**

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|  1 | ACMA Expert Guidance available (dedicated webinar session of 2 hour each) on any one topic\* with max. 90 number of participants from sponsoring company or group of company  | 3 sessions | 2 sessions | NIL | NIL |
|  2 | Promotion of company name & logo at start of webinar | All webinars | All webinars | All webinars | 1 webinar |
|  3 | Dedicated webinars for sponsor to market company products / services (ACoE will organize the same) | 3 webinars(max. slot duration of 30 minutes) | 2 webinars(max. slot duration of 30 minutes) | 1 dedicated webinar (max. duration of 1.5 hrs.) | NIL |
|  4 | Opportunity to have direct access to registrations- “*registered participants*’ details | 3 webinars | 2 webinars | 1 webinar  | 1 webinar |
|  5 | Complimentary registrations for attending ACoE webinar (Pl make use of webinar Reply form to submit delegates details) – Not applicable for certification program | 15 registrations for any 3 paid webinars | 10 registrations for any 2 paid webinars | 5 registrations for any 1 paid webinar | 3 registrations for any 1 paid webinar  |
|  6 | Business highlights and marketing platform for sponsors in ACoE News Letter (which is circulated to ACMA members & OEMs) (Advertisement of A4 size one full page to be provided by company) | For 4 Issues | For 3 Issues | For 2 Issues | NIL |

\* Low Cost Automation, Express New Product Development, Productivity Improvement, Managing activities within available resources, Inventory Less Production, Production leveling & Balancing, Avoiding Product Recalls by stopping defects at source, Achieving Zero customer complaints, Zero Breakdowns, Set up time reduction, Waste Management, Motivating Teams and similar topics if both parties are ok.

Note:

1. Each ACoE webinar duration will be approx. 1.5 hrs. except for Sr. No. 1
2. Sponsors to provide high resolution LOGO, promotional videos / a short introduction.

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Please email filled sponsorship form to-

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