



AMF CLUSTER CONFERENCE 2026 SPONSORSHIP OPPORTUNITIES

Thursday, 16 July 2026 | The Westin (Koregaon Park) Pune (1000 – 1800 hrs.)



CATEGORY 1: Innovation Tier Sponsorships (Core Visibility)

For Member/Non-Member companies seeking scalable branding.

Deliverables	Titanium Partner (₹10 Lakh)	Platinum Partner (₹7.5 Lakh)	Gold Partner (₹5 Lakh)	Silver Partner (₹3 Lakh)	Bronze Partner (₹2 Lakh)
Fee Discount on AMF Cluster/Project Enrolments between Apr 26 to Dec 27	₹4 Lakh	₹2.5 Lakh	₹1.5 Lakh	₹1 Lakh	₹0.5 Lakh
Prime Logo Placement on Banners, Stage Backdrop & Digital Screens	Premier Positioning	Yes	Standard	Standard	Standard
Featured advertisement in IMPACT Magazine 1 issue	Full-Page Feature	Full-Page Feature	Half-Page Feature	NIL	NIL
Social media	Yes	Yes	NIL	NIL	NIL
Complimentary Delegate Passes	6	5	4	2	2

CATEGORY 2: Signature Exclusive Branding (Standalone Dominance)

Claim iconic elements – limited availability for maximum impact

<i>Sponsorship</i>	<i>Amount (Plus GST)</i>	<i>Max Sponsors</i>	<i>AMF Discount (for Cluster companies in their fee)</i>	<i>IMPACT Advt 1 Edition</i>	<i>Complimentary Passes</i>	<i>Special Features</i>
Grand Entrance Gateway	₹18 Lakh	1	₹4 Lakh	Full-Page	6	Naming rights (at the grand entry of event venue), Logo visibility on event promotional documents and Branding on Stage backdrop
Open Arena	₹12 Lakh	2	₹3 Lakh	Full-Page	5	Naming rights (Open Arena), and Prominent displays of branding, Branding on Stage backdrop
Executive Insight Lounge	₹10 Lakh	1	₹2.5 Lakh	Full-Page	4	Naming rights (Lounge), Branding on Lounge signage, Branding on Stage backdrop
Digital Interaction Wall	₹8 Lakh	1	₹2 Lakh	Half Page	4	Interactive branding (Photo Booth), Logo integration, Branding on Stage backdrop
Registration Area Sponsor	₹7 Lakh	1	₹1.5 Lakh	NIL	4	Prominent Brand visibility in Registration Area. Branding on Registration Counter and Registration backdrop, Branding on Stage backdrop, brand visibility on banners inside the hall and outside the hall
Lanyard Sponsor	₹5 Lakh	1	₹1 Lakh	NIL	3	Naming rights (“Your Brand Lanyards”), Logo on ALL lanyards (worn by 700+ delegates) brand visibility on banners inside the hall and outside the hall
Dock Pack Sponsor	₹5 Lakh	1	₹1 Lakh	NIL	3	Naming rights (Delegate Packs), brand visibility on banners inside the hall and outside the hall
Hydration Partner	₹5 Lakh	1	₹1 Lakh	NIL	3	Naming rights (Hydration Stations), Branded water/wellness points throughout venue, brand visibility on banners inside the hall and outside the hall

CATEGORY 3: Comprehensive Multi-Event Partnership (Year-Round Impact)

Bundle with Cluster Conference on 16th Jul 2026 at Pune and 61st ACMA Tech Summit 2027 (March, 2027, Taj Palace, New Delhi).

Sponsorship	Amount (Plus GST)	Max numbers of Sponsors	Key Benefits
Strategic Alliance Partner	₹25 Lakh	3	<ul style="list-style-type: none">• Full coverage of both events (Strategic Alliance tier in Cluster Conference+ Gold Category benefits at Tech Summit)• ₹5 Lakh AMF discount (for enrolling in AMF cluster programs) OR waiver of program fees of ACoE One international training in FY- 26- 27 (conditions apply)• 10 complimentary registrations (5 per event)• Logo on event page of our website, branding on Event backdrop, and all promotional materials (1) co-branded 60 mint webinar through ACOE• Year-round advertisement in IMPACT (3 times in year 26-27) and Priority booth/exhibition space if applicable• Social media shoutouts during events
Strategic Alliance Co-Partner	₹15 Lakh	4	<ul style="list-style-type: none">• Full coverage of both events (Strategic Alliance Co-Partner in Cluster Conference+ Silver Category benefits at Tech Summit)• ₹3 Lakh AMF discount (for enrolling in AMF cluster programs) OR Discount of Rs 3 lakhs on program fees of ACoE One international training in FY - 26- 27 (conditions apply)• 6 complimentary registrations (3 per event)• Logo on event page of our website, branding on Event backdrop, and all promotional materials• Year-round advertisement in IMPACT (2 times in year 26-27 and Priority booth/exhibition space if applicable)• Social media shoutouts during events
Strategic Alliance support partner	₹10 Lakh	5	<ul style="list-style-type: none">• Full coverage of both events (Strategic Alliance support partner in Cluster Conference+ Silver Category benefits at Tech Summit)• ₹2 Lakh AMF discount (for enrolling in AMF cluster programs) OR Discount of Rs 2 lakhs on program fees of ACoE One international training in FY- 26- 27 (conditions apply)• 4 complimentary registrations (2 per event)• Logo on event page of our website, branding on Event backdrop, and all promotional materials• Year-round advertisement in IMPACT (2 times in year 26-27) and Priority booth/exhibition space if applicable• Social media shoutouts during events

CATEGORY 4: Experience-Based Partnerships (Thematic Branding)

Create memorable associations through event experiences.

Deliverables	Lunch Partner (₹6 Lakh)	Dinner Partner (₹5 Lakh)
Branded Banners at high-traffic zones	Yes (Venue-wide)	Yes (Stage area)
Logo on Event Landing Page & Virtual Backdrops	Yes	Yes
Live Social Media Integration	Yes	Yes
Complimentary Delegate Registrations	4	3

CATEGORY 5: Activation-Focused Add-Ons (Flexible Boosters)

Modular options to enhance any package.

Activation	Amount	Key Benefits
Innovation Exhibit Booth	₹1.2 Lakh	3m x 2m Booth with TV, table, chairs, fascia + 2 complimentary passes
Dynamic Standee Display	₹60,000 per unit	standee Size – 3 x 6 Ft. area allocation at event venue + 1 complimentary pass per unit (Standee to be provided by sponsor)

Next Steps • Confirm sponsorship: <https://forms.gle/oicRov7BS8J7u6Z78> • Register complimentary delegates: <https://forms.gle/ZQgbzvdUYMv6ourQ6>

Note: GST will apply extra on sponsorship amount for all categories.

For inquiries or custom packages, contact:

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