



AMF CLUSTER CONFERENCE 2026
SPONSORSHIP OPPORTUNITIES

Thursday, 16 July 2026 | The Westin (Koregaon Park) Pune
(10:00 – 18:00 hrs.)



“Celebrating 25 Years in pursuit of Excellence”

About Conference



We take pride to announce that a dedicated platform to nationally recognize cluster contributions, enable peer-to-peer benchmarking, and weave diverse insights into the broader industry narrative amid rising weights such as talent scarcity, digital disruptions, and global supply chain qualms.

The Cluster Conference 2026 is therefore essential to unify these fragmented successes, inspire widespread replication of best practices, and accelerate the adoption of Industry best practices in manufacturing.

About Conference

We are proud to introduce the 1st Cluster Conference 2026, a first-of-its-kind national platform to:

- Recognize Cluster Company's Achievements
- Enable Peer-To-Peer Benchmarking
- Integrate Diverse Success Stories into the Broader Industry Narrative

Anchored in the visionary theme “Building World-Class Automotive Supply Chain – The AMF Way,” the conference will showcase a bold roadmap for the future—featuring:

- Resilient and Sustainable Supply Chains
- AI-Driven Smart Factories
- Ethical and Responsible Sourcing
- Electrification-Led Transformation



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Category - 1

Innovation Tier Sponsorships (Core Visibility)

*For Member/Non-Member companies
seeking scalable branding*

Branding Opportunity

Sr. No.	Deliverables	Titanium Partner Rs 10 Lakh	Platinum Partner Rs 7.5 Lakh	Gold Partner Rs 5 Lakh	Silver Partner Rs 3 Lakh	Bronze Partner Rs 2 Lakh
1	Fee Discount on AMF Cluster/Project Enrolments between Apr 26 to Dec 27	₹4 Lakh	₹2.5 Lakh	₹1.5 Lakh	₹1 Lakh	₹0.5 Lakh
2	Prime Logo Placement on Banners, Stage Backdrop & Digital Screens	Premier Positioning	Yes	Standard	Standard	Standard
3	Featured advertisement in IMPACT Magazine 1 issue	Full – Page Feature	Full – Page Feature	Half – Page Feature	NIL	NIL
4	Social Media	Yes	Yes	NIL	NIL	NIL
5	Complimentary Delegate Passes	6	5	4	2	2

Showcasing your excellence through every page of
Impact



Company Branding in e-documentation and one page ad newsletter in **IMPACT Magazine** which soft copy reaches to more than 20,000 Industry Experts



A large, 3D-rendered yellow sphere with a gradient and a highlight, serving as a background for the category label.

Category - 2

**Signature Exclusive
Branding
(Standalone Dominance)**

*Claim iconic elements - limited availability
for maximum impact*

Branding Opportunity

<i>Sr. No.</i>	<i>Sponsorship</i>	<i>Amount (Plus GST)</i>	<i>Max Sponsors</i>	<i>AMF Discount (for Cluster companies in their fee)</i>	<i>IMPACT Advt. 1 Edition</i>	<i>Complimentary Passes</i>	<i>Special Features</i>
1	Grand Entrance Gateway	₹18 Lakh	1	₹4 Lakh	Full – Page	6	Naming rights (at the grand entry of event venue), Logo visibility on event promotional documents and Branding on Stage backdrop
2	Open Arena	₹12 Lakh	2	₹3 Lakh	Full – Page	5	Naming rights (Open Arena), and Prominent displays of branding, Branding on Stage backdrop



*The Grandest Opening to
the Best Experience*

*Own the Gateway to
Opportunity*



Branding Opportunity

Sr. No.	Sponsorship	Amount (Plus GST)	Max Sponsors	AMF Discount (for Cluster companies in their fee)	IMPACT Advt. 1 Edition	Complimentary Passes	Special Features
3	Executive Insight Lounge	₹10 Lakh	1	₹2.5 Lakh	Full – Page	4	Naming rights (Lounge), Branding on Lounge signage, Branding on Stage backdrop
4	Digital Interaction Wall	₹8 Lakh	1	₹2 Lakh	Half – Page	4	Interactive branding (Photo Booth), Logo integration, Branding on Stage backdrop
5	Registration Area Sponsor	₹7 Lakh	1	₹1.5 Lakh	NIL	4	Prominent Brand visibility in Registration Area. Branding on Registration Counter and Registration backdrop, Branding on Stage backdrop, brand visibility on banners inside the hall and outside the hall
6	Lanyard Sponsor	₹5 Lakh	1	₹1 Lakh	NIL	3	Naming rights (“Your Brand Lanyards”), Logo on ALL lanyards (worn by 700+ delegates) brand visibility on banners inside the hall and outside the hall
7	Dock Pack Sponsor	₹5 Lakh	1	₹1 Lakh	NIL	3	Naming rights (Delegate Packs), brand visibility on banners inside the hall and outside the hall
8	Hydration Partner	₹5 Lakh	1	₹1 Lakh	NIL	3	Naming rights (Hydration Stations), Branded water/wellness points throughout venue, brand visibility on banners inside the hall and outside the hall



*Luxury, Privacy & Priority
– All in One Place*

*Your Access Point to a
Seamless Event Experience*





***Digital Interaction Wall
Where Engagement Meets
Innovation***

**Your Access Point to a
Seamless Event Experience**



Category - 3

Comprehensive Multi- Event Partnership (Year-Round Impact)

*Bundle with Cluster Conference on 16th Jul
2026 at Pune and 61st ACMA Tech Summit
2027 (March, 2027, Taj Palace, New Delhi)*

Branding Opportunity

Sponsorship	Amount (Plus GST)	Max numbers of Sponsors	Key Benefits
Strategic Alliance Partner	₹25 Lakh	3	<ul style="list-style-type: none"> Full coverage of both events (Strategic Alliance tier in Cluster Conference+ Gold Category benefits at Tech Summit) ₹5 Lakh AMF discount (for enrolling in AMF cluster programs) OR waiver of program fees of ACoE One international training in FY 26- 27 (conditions apply) 10 complimentary registrations (5 per event) Logo on event page of our website, branding on Event backdrop, and all promotional materials (1) co-branded 60 mint webinar through ACOE Year-round advertisement in IMPACT (3 times in year 26-27) and Priority booth/exhibition space if applicable. Social media shoutouts during events.
Strategic Alliance Co-Partner	₹15 Lakh	4	<ul style="list-style-type: none"> Full coverage of both events (Strategic Alliance Co-Partner in Cluster Conference+ Silver Category benefits at Tech Summit) ₹3 Lakh AMF discount (for enrolling in AMF cluster programs) OR Discount of Rs 3 lakhs on program fees of ACoE One international training in Fy 26- 27 (conditions apply)• 6 complimentary registrations (3 per event) Logo on event page of our website, branding on Event backdrop, and all promotional materials Year-round advertisement in IMPACT (2 times in year 26-27) and Priority booth/exhibition space if applicable. Social media shoutouts during events.
Strategic Alliance Support Partner	₹10 Lakh	5	<ul style="list-style-type: none"> Full coverage of both events (Strategic Alliance support partner in Cluster Conference+ Silver Category benefits at Tech Summit) ₹2 Lakh AMF discount (for enrolling in AMF cluster programs) OR Discount of Rs 2 lakhs on program fees of ACoE One international training in Fy 26- 27 (conditions apply) 4 complimentary registrations (2 per event) Logo on event page of our website, branding on Event backdrop, and all promotional materials Year-round advertisement in IMPACT (2 times in year 26-27) and Priority booth/exhibition space if applicable. Social media shoutouts during events.

Strategic Alliance Partner
– logo placement in the 1st line

Strategic Alliance Co Partner
– logo placement in the 2nd line

Strategic Alliance Support Partner
– logo placement in the 3rd line



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Category - 4

Experience-Based Partnerships (Thematic Branding)

*Create memorable associations through
event experiences*

Branding Opportunity

<i>Deliverables</i>	<i>Lunch Partner ₹6 Lakh</i>	<i>Dinner Partner ₹5 Lakh</i>
Branded Banners at high-traffic zones	Yes (Venue-wide)	Yes (Stage area)
Logo on Event Landing Page & Virtual Backdrops	Yes	Yes
Live Social Media Integration	Yes	Yes
Complimentary Delegate Registrations	4	3



**Elevating every lunch moment
with your presence**



**Where Delegates Dine – Your
Brand Shines**

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Category - 5

**Activation-Focused
Add-Ons
(Flexible Boosters)**

Modular options to enhance any package

Branding Opportunity

<i>Activation</i>	<i>Amount</i>	<i>Key Benefit</i>
Innovation Exhibit Booth	₹1.2 Lakh	3m x 2m Booth with TV, table, chairs, fascia + 2 complimentary passes
Dynamic Standee Display	₹60,000 per unit	Standee Size – 3 x 6 Ft. area allocation at event venue + 1 complimentary pass per unit (Standee to be provided by sponsor)

Turning Your Branding Into
Visual Experience, Amplifying Impact



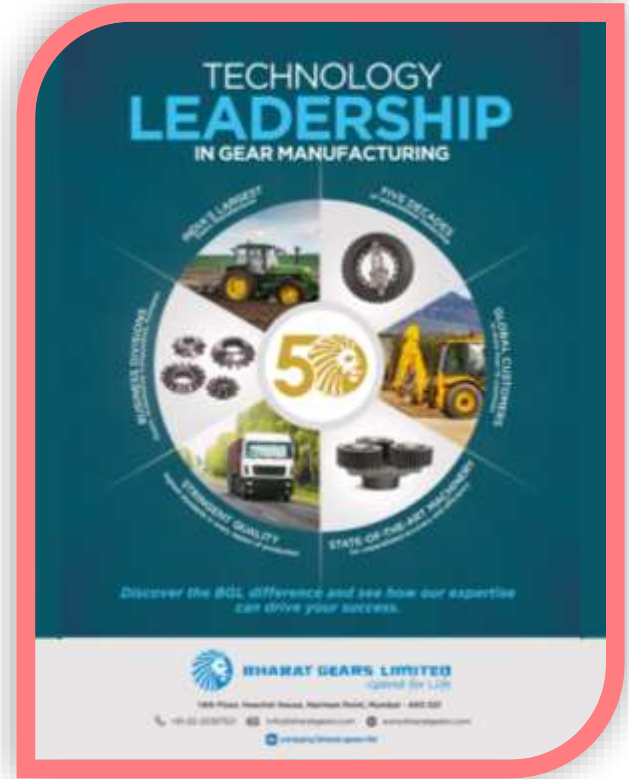


Where Your Products Shine
& Conversations Begin

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Step Into the *Spotlight*
With Our
Tiered Sponsorship Opportunities





- ∅ Confirm your sponsorship by submitting details through this link <https://forms.gle/oicRov7BS8J7u6Z78>
- ∅ For complimentary delegates registrations, use this link <https://forms.gle/ZQgbzvdUYMv6ourQ6>
- ∅ Note: GST will apply extra on sponsorship amount for all categories.



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