



**59<sup>th</sup> ACMA Excellence Awards & 10<sup>th</sup> Technology Summit 2025**  
 (1030-1830 hrs.) March 4<sup>th</sup>, 2025 (Tuesday) at Le Meridien, New Delhi

**Sponsors Benefit**

**CATEGORY (1): Cluster & Program Linked Sponsorship Opportunity**

S. No.	Deliverables Benefits to Sponsoring Partners	Titanium Partner Rs. 18 Lakh	Platinum Partner Rs. 15 Lakh	Diamond Partner Rs. 10 Lakh	Gold Partner Rs.8 Lakh	Silver Partner Rs. 6 lakh	Bronze Partner Rs. 3 Lakh
1	<p><b>Get fee discount by joining cluster program / individual company Projects (cluster / program enrolment with effect from Dec, 2024 till March, 2026</b></p> <p><i>a. Companies enrolling for ACMA/ AMF cluster / programs during period starting from Dec,24 – 31<sup>st</sup> March,26 will stand eligible to gain cluster enrolment discount, which can be used by company a) up to 50 % or 1<sup>st</sup> phase part payment of cluster / program fees, whichever is less. Companies can avail total discount amount by joining multiple programs before March 2026. Offer for the discount validity ends on 31<sup>st</sup> March 2026.</i></p> <p><i>b. The cluster / program fee discount mentioned as per category (I) of individual title/ categories of sponsorship is not applicable for GOI supported programs such as ACMA-UNIDO programs/ MSME Ministry Linked Programs etc.</i></p>	<p><b>Discount</b> <b>8 lakh</b> on ACMA <b>Cluster / Program Fees</b></p>	<p><b>Discount</b> <b>5 lakh</b> on ACMA <b>Cluster / Program Fees</b></p>	<p><b>Discount</b> <b>4 lakh</b> on ACMA <b>Cluster / Program Fees</b></p>	<p><b>Discount</b> <b>3 lakh</b> on ACMA <b>Cluster/ Program Fees</b></p>	<p><b>Discount</b> <b>2 lakh</b> on ACMA <b>Cluster / Program Fees</b></p>	<p><b>Discount</b> <b>0.5 Lakh</b> on ACMA <b>Cluster / Program Fees</b></p>

2	Social Media display – success story	Yes	Yes	Yes	-	-	-
3	60 Second corporate film screen play	Yes	Yes	Yes	-	-	-
4	Company Name /Logo on event banner	Yes	Yes	Yes	Yes	-	-
5	Display of Company Name & Logo on the Landing Page of event & side wings of the Stage screen backdrop	Yes	Yes	Yes	Yes	Yes	-
6	Company Branding in e-documentation pack/ Session e-compedium, and article in newsletter of CoE (SAKSHAM SAMVAD and IMPACT)	Yes	Yes	Yes	-	-	-
7	Custom Integration (Custom message or segments during the event)	Yes	Yes	-	-	-	-
8	Complimentary delegate registrations	10	9	7	5	4	02

## CATEGORY (2): IN KIND SPONSORS

S. No.	Deliverables Benefits to Sponsoring Partners	Venue Partner Rs. 7 Lakh	Lunch Partner Rs 6 Lakh	Dinner Partner Rs. 5 Lakh	Dock Pack Sponsor Rs. 4 Lakh	Hydration Partner Rs. 3 Lakh	Green Corridor Sponsor Rs. 2 Lakh	Publication Partner Rs.1 Lakh
1	Screening company promotional film of 60 seconds during Session Breaks, start & at the end of an event	Yes	Yes	Yes	Yes	Yes	Yes	Yes
2	Display of Company Name /Logo on event banners at prominent locations	Yes	Yes	Yes	Yes	Yes	Yes	-
3	Display of Company Name & Logo on the Landing Page of event & side wings of the Stage screen backdrop	Yes	Yes	Yes	Yes	Yes	Yes	Yes
5	Live Social Media Coverage the sponsor in live social media posts, stories, and videos from the event, tagging them for added visibility to audience.	Yes	Yes	Yes	Yes	Yes	Yes	-
6	Company Branding in e-documentation pack/ Session e-compendium, and article in newsletter of CoE (SAKSHAM SAMVAD & IMPACT	Yes	Yes	Yes	Yes	-	-	-
7	20 sec Media clip/messages from company CEO/Corporate Advertisement on ACMA/ AMF social media platform(s)	Yes (2 media clips)	Yes (02 Media Clips)	Yes (01 Media Clip)	Yes (01 Media Clip)	-	-	-
8	Complimentary delegate registrations for the summit	14	12	10	8	6	4	2

## CATEGORY (3): PODCAST SPONSOR ( INR 15 Lakhs)

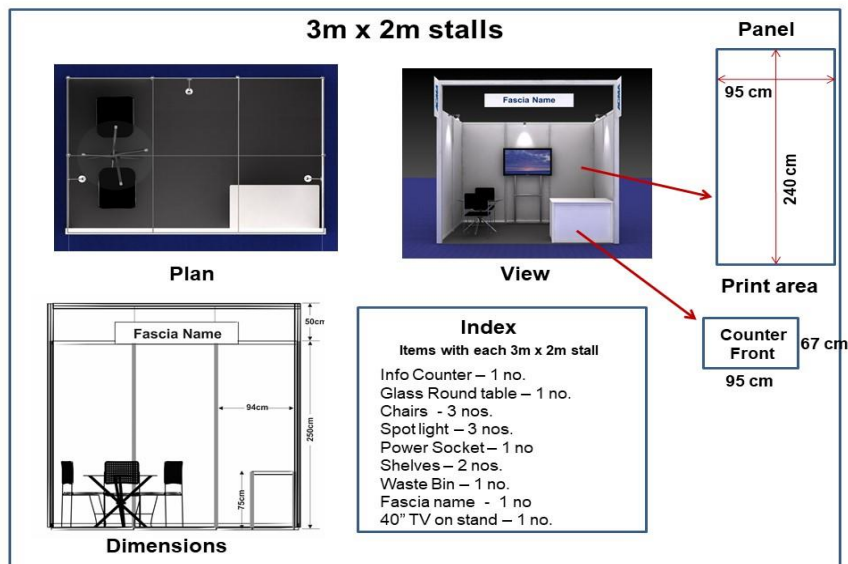
Benefits	Description
<b>Exclusive podcast title sponsorship</b>	The partner's name will be integrated into the podcast title or tagline
<b>High-Frequency Mentions</b>	Partner is mentioned at the start, middle, and end of every episode with a custom message and a call-to-action (CTA) tailored to the partner's brand.
<b>Custom Ad Spots</b>	Longer, unique ad spots <b>(60-90 seconds)</b> featuring custom messaging or storytelling that aligns with both the podcast and partner's goals.
<b>Collaborative Episode Content</b>	Dedicated segments where the partner can share expertise or discuss industry-relevant content, or even an entire episode featuring their brand.
<b>Guest Appearance Opportunities</b>	Opportunity for a representative from the partner company to appear as a guest, contributing valuable content and showcasing the brand authentically.
<b>Social Media Campaign Integration</b>	Co-branded social media campaigns on both the podcasts and partner's platforms <b>(01 no)</b> .
<b>Logo on All Podcast Art</b>	Prominent logo placement on 6 podcast cover art, episode images, and promotional graphics on podcast channel. <b>(03 Podcast)</b>
<b>Website &amp; Podcast Page Promotion</b>	Featured on the homepage and sponsor page of the podcast channel, with a direct link to the partner's website.
<b>Podcast in association with</b>	Sponsor will appear as "Pod Cast – In Association with" during <b>(03)</b> live podcast events or webinars, with logo presence
<b>Summit Branding</b>	<b>Branding at Summit Venue along with PODCAST Branding</b>

- Sponsoring podcast partner will get high level of visibility, direct integration into the content, and the chance to shape the listener experience.
- Podcast 1<sup>st</sup> episode will be tentatively launched in Mar/ April 2025.

## CATEGORY (4) : STALL SPONSOR

### PRIME EXHIBITOR Rs. 3 Lakh

Benefit	Description
Prime Booth Placement	High-traffic booth space near event entrances, breakout sessions, or food areas to maximize visibility.
Space 3 x 2 for Branded Booth Setup	Sponsor to customize the booth design with their logos, colours, and branding elements for strong visual impact.
Product & Service Showcases	Provide space for the sponsor to showcase their products, services, and marketing materials
Branded Giveaways	Featured branding inside the compendium of summit dock pack to increase brand recall.
Audience Engagement	Sponsor to run interactive activities, such as games or prize draws, that draw attendees to the booth and provide memorable interactions.
Exclusive Branding on Attendee Materials	Logos on lanyards or event programs that all attendees receive, enhancing exposure.



#### For Brand Promotion - Contact

Raginee Singh +91 9999197693 [raginee.singh@acma.in](mailto:raginee.singh@acma.in)

Pallavi Gosavi + 91 8308964921 [pallavi.gosavi@acmamf.in](mailto:pallavi.gosavi@acmamf.in)